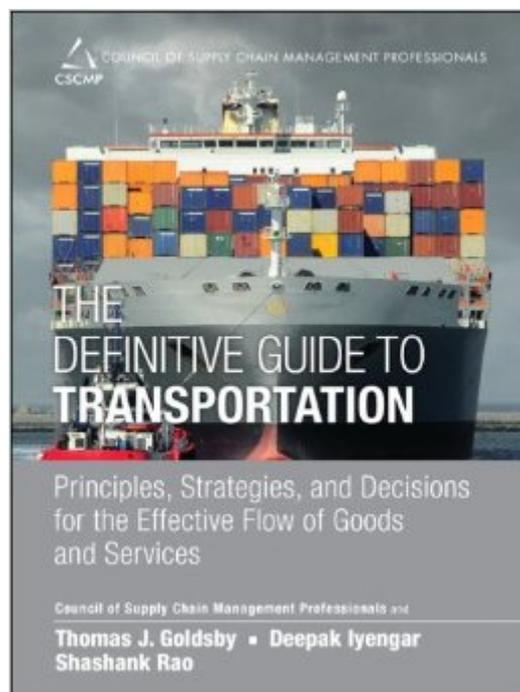


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# The Definitive Guide To Transportation: Principles, Strategies, And Decisions For The Effective Flow Of Goods And Services (Council Of Supply Chain Management Professionals)



## Synopsis

This is the most authoritative and complete guide to planning, implementing, measuring, and optimizing world-class supply chain transportation processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it brings together up-to-the-minute principles, strategies, and decisions for cost-efficiently and effectively moving goods between sellers and buyers. CSCMP and Thomas Goldsby introduce crucial concepts including transportation modes, execution, and control; outsourcing, modal and carrier selection, and 3PLs; TMS technologies; ocean shipping, international air, customs, and regulation; and much more. Step by step, *The Definitive Guide to Transportation* helps you optimize all facets of transportation, one of the highest-cost, highest-impact areas of supply chain management. Coverage includes:

- Basic transportation management concepts and their essential roles in demand fulfillment
- Key elements, processes, and interactions of transportation operations management
- Design principles and strategies for establishing efficient, effective, and sustainable transportation operations
- The critical role of technology in managing transportation operations and product flows
- Requirements and challenges of planning and moving goods between countries
- Best practices for assessing performance using standard metrics and frameworks

## Book Information

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## Customer Reviews

I've been in the transportation career field since early 1998. Through out the course of my career I've worked as a technical manager in military logistics, commercial transportation sales and logistics, and now regulatory compliance. Throughout the course of my career in transportation I've attended many formal courses and referenced many guides. This guide serves a good general overview of the field and is well written. What I enjoy the most is the author's use of clear straight forward prose. It's not a padded text book full of irrelevant details yet it offers enough to point you in the right direction for further study. I highly recommend this work as a primer. I would have liked to have seen at least one chapter dedicated to the transportation of hazardous materials which presents many unique challenges to supply chain managers. Additionally, while I believe that sometimes "less is more" I think that each mode of transportation deserved at least a chapter length of insight relevant to each mode. In any case, I look forward to more works produced by these authors. Nicely done!

One of the best transportation book that I ever read. If you are new in the transportation business I do recommend to read this book. It will give you great insight of supply chain management and transportation.

Excellent

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